



Discover Wonderland

By Trish Nhan & Paula Wheeler

Existing Conditions

not user friendly

uncomfortable

dead

uninspiring

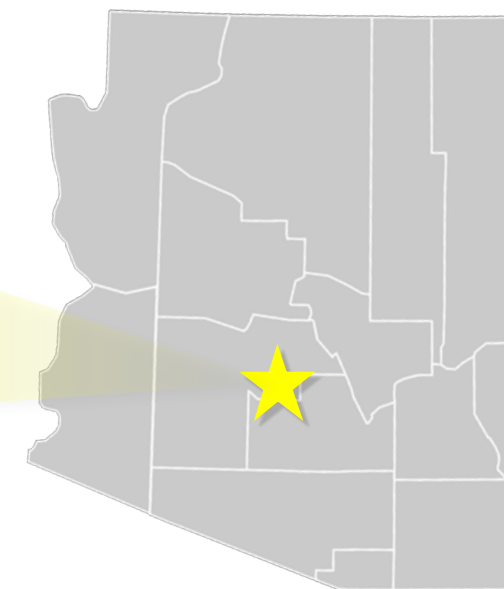
But what if we can change all this?

Site Area

Neeb Plaza



Site: 138'x166'
Area: 22,908 sq ft

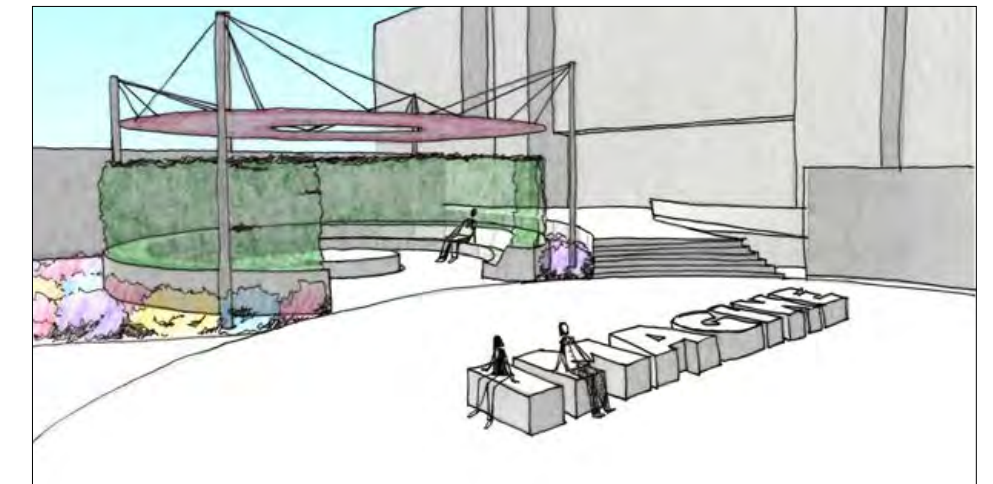
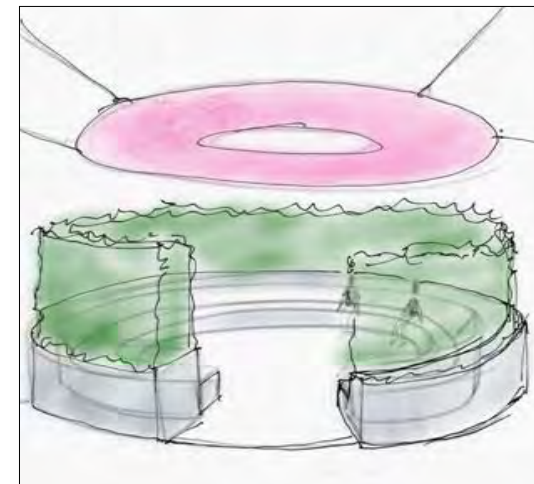
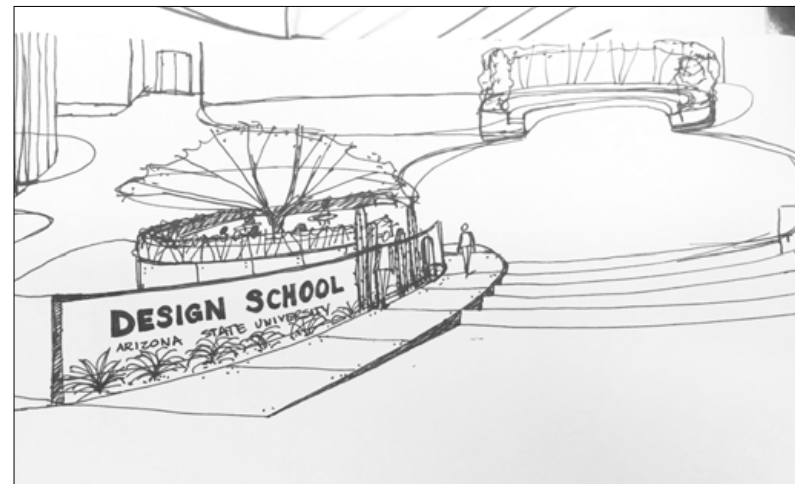
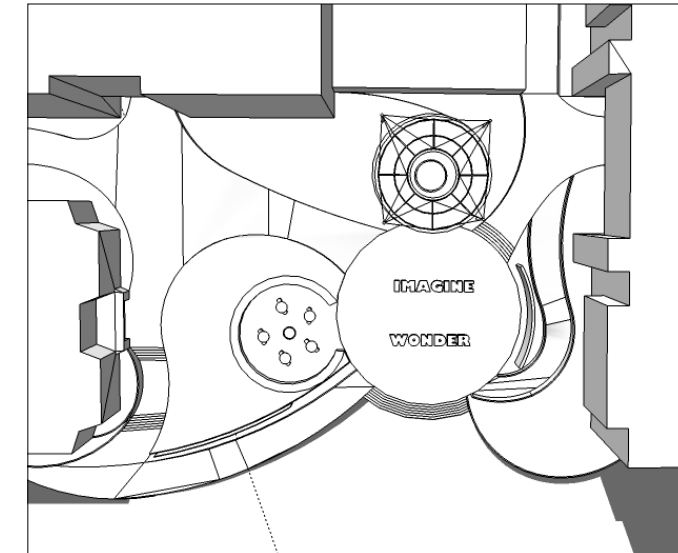
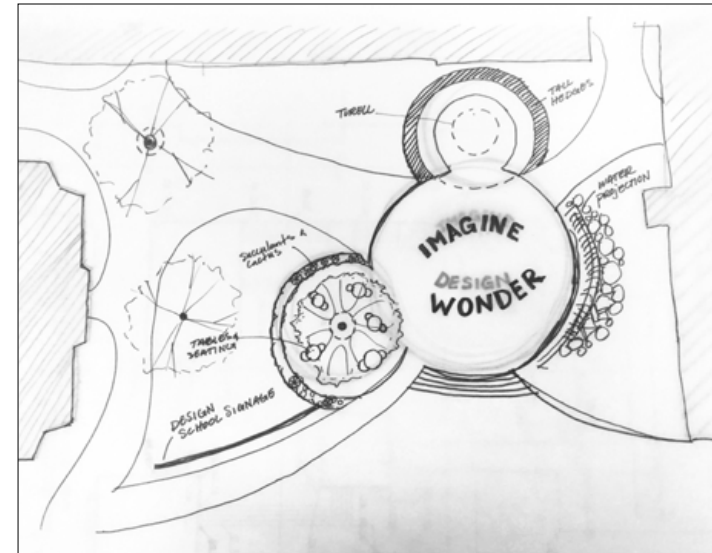
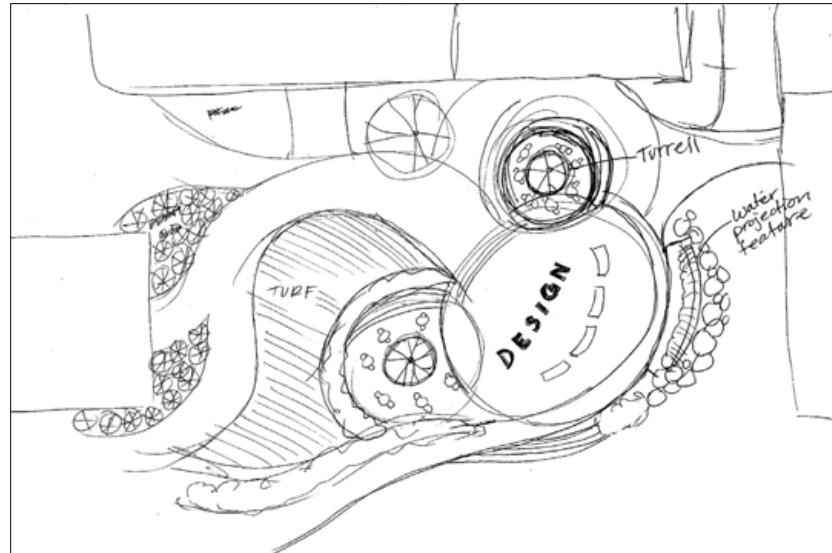


Tempe, Arizona

Neeb Plaza is a centralized outdoor space for the art and design school at the university that is in desperate need of renovations and improvements. During the summer and this space becomes extremely hot and desolate.

Steps excluded wheelchair users from comfortably navigating through the space and utilizing it. This space also lack color, energy, and liveliness to bring out creativity.

Process Sketches



The landform was developed based on site analysis and inspirational pieces. The round areas are used to divide and separate the spaces for different uses.

Style Guide

Fonts

These chosen fonts compliment each other to bring through the idea of discovery and geometrical shapes as a fundamental in design.

Display Type
Quantify

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyz
abcdefghijklmnopqrstuvwxyz
&! ? # 1 2 3 4 5 6 7 8 9 0

Supporting Type
Futura

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
&! ? # 1 2 3 4 5 6 7 8 9 0

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
&! ? # 1 2 3 4 5 6 7 8 9 0

Body Type
Garamond

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
&! ? # 1 2 3 4 5 6 7 8 9 0

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
&! ? # 1 2 3 4 5 6 7 8 9 0

Aa

Aa

Aa

Colors

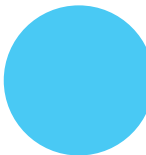
The colors chosen represent the base colors used for printing and mixing light. These colors are based on the CMYK colors but are lightened to work better with image color interaction. These colors are also used in form of filter sheets to be laid over images that play a key part the color interaction style.



RBG: 243, 139, 185
CMYK: 0, 58, 0, 0
HEX: f28ab8



RBG: 255, 246, 137
CMYK: 0, 0, 58, 0
HEX: fff688



RBG: 78, 201, 245
CMYK: 58, 0, 0, 0
HEX: 4dc9f4

Materials

These are the main materials used for structures and typography quote discoveries. The materials all play a role in helping to create the experience.



Recycled Slag



Mulch



Brushed Aluminum



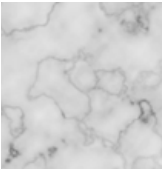
Water activated paint and concrete



Brick



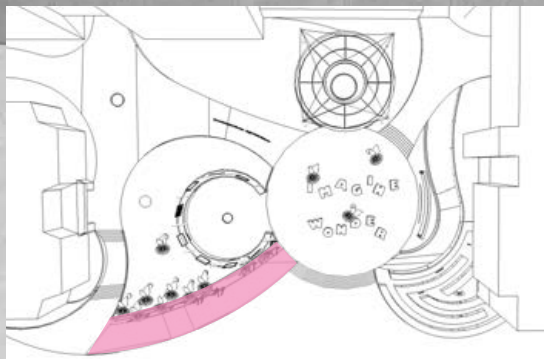
Water



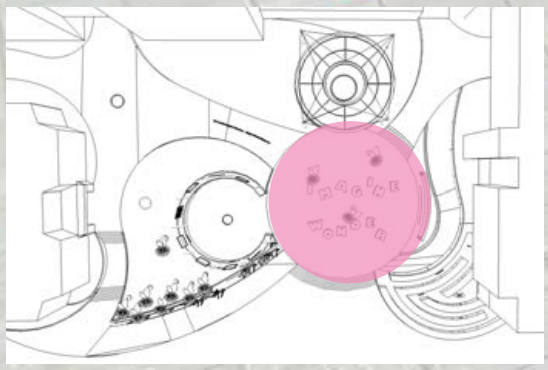
Marble



Desert Soil



Imagine a space filled with wonder...



With hidden messages waiting to be discovered



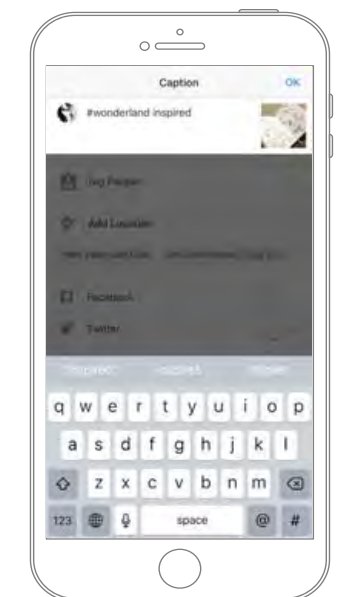
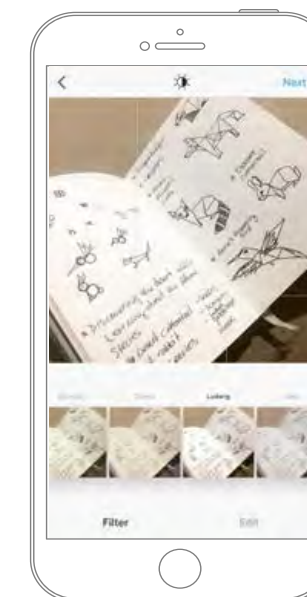
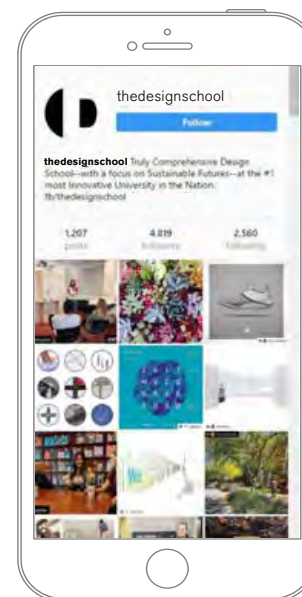
Inspired by Innovation...

Water Feature

Be a Part of Wonderland

The rain water feature is also a projection surface which would display inspirational imagery to help ease the mind from the daily stresses in life.

The second part of this feature is the concept of being apart of the school and Wonderland. Finding and representing your "home." Because of the versatile projection space, the idea is to display up the Design School's Instagram page and have users that get inspired from Wonderland to hashtag #wonderland to be featured in the main plaza. Students can snap a photo of their process work and be screened for a possible spot of being feature in Wonderland.





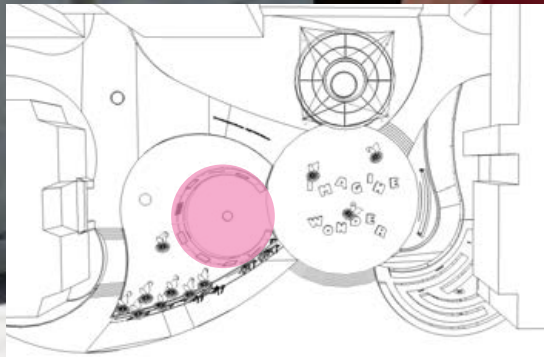
Curiosity...



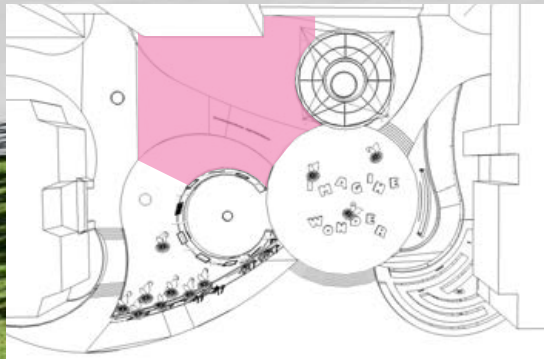
*What feels like the end is often
the beginning. – T. S. Eliot*

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and Discovery



Inspiring Creativity



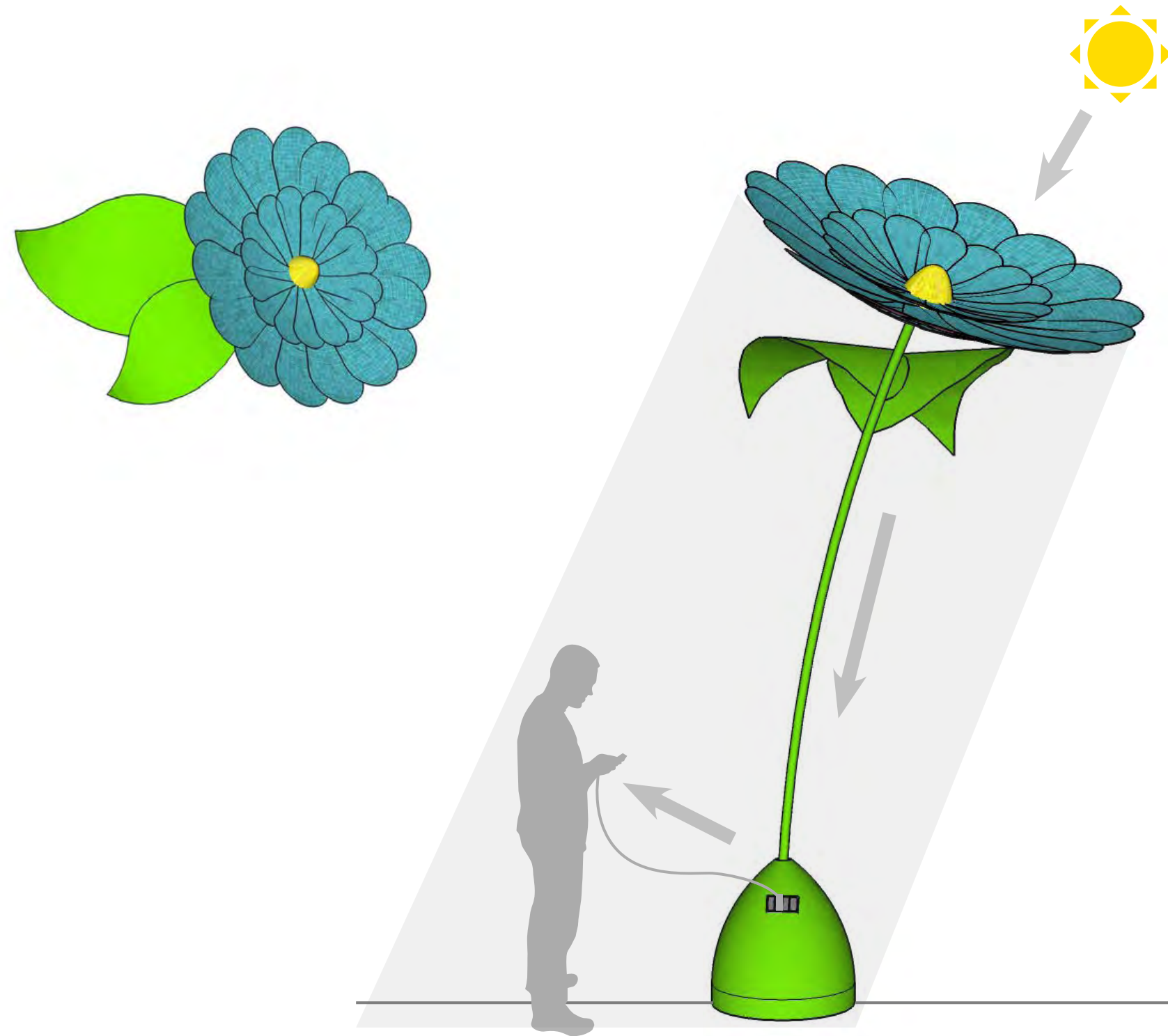
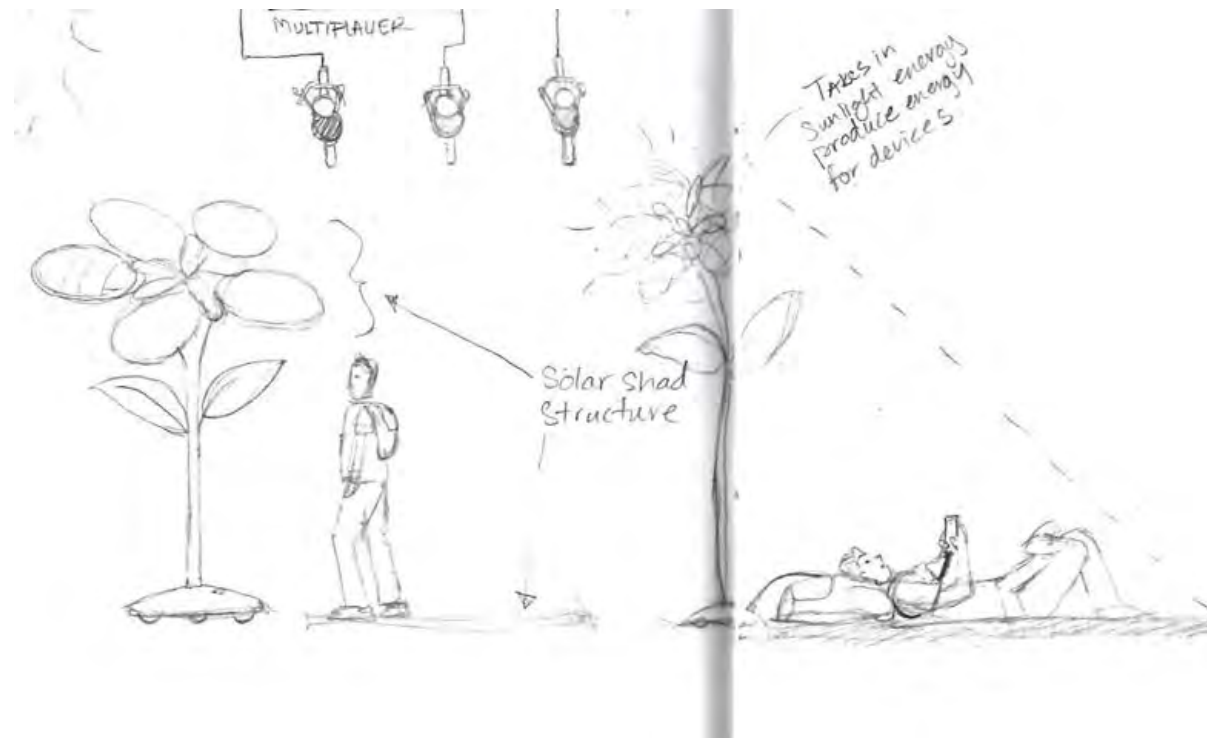
Promoting play and fitness for the mind and body



Finding the peaceful mind and harvesting solar energy

Solar Powered Shade Structure

This shade structure allows users to charge their device as they enjoy shade from the hot sun. There is one flower structure that has a quote that reveals itself at a specific sun angle. This idea utilizes the natural energy to create this unique discovery experience.







Experience Wonderland in VR at this link: <https://youtu.be/RrNhGejVQtI>

Let's Make Wonderland a Reality!

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Thank you